



The veranda of the main clubhouse at Beachwood, the get-together centre of the community.

Beachwood, New Jersey, Near Toms River.

This beautiful resort, developed by The Tribune for the benefit of its readers, has given to many thousand people the opportunity to own land and build homes at very low cost. More than 150 cottages and bungalows have been erected this first year. A remarkable feature of the enterprise is the uniform price—\$19.60 each—at which all lots have been sold.



Patio of the Inn where nobody is out.



Beachwood's bathing beach combines wood and water, sun, shade and surf.



The entrance to and front view of the Beachwood Clubhouse, where the residents gather morning, noon and night.



Every train means a family reunion.

Looking across Toms River from the bathing beach.



At Beachwood the home buyer makes his waterfront his front yard.



Beach chairs, beach tents, bathers, beach wood and beach